Pick your patron.
(Bibliostat® Connect: Census can...)

Bibliostat Connect now offers a new way to learn about your community - and tools to use that information in powerful ways.

Introducing **Bibliostat Connect: Census**, the new module that adds U.S. Census Bureau data to Connect's knowledge base, along with all of the tools necessary to put it to use. It puts statistics for income, education, age, ethnicity and more right at your fingertips.

What can Census do for you? Connect gives you quick and easy access to comparative statistics about libraries in the nearby region and across the country. Now Census allows you to identify peer communities based on key socio-economic measures. It's the ultimate "apples to apples" comparison.

Start by viewing the detailed make-up of your own community. Then let Connect find peer communities that match on the criteria you value most. Now you've got a short list of libraries that work with patrons similar to yours. All that's left is to let Connect identify the key peer libraries in those neighborhoods and you've got a working comparison on any of hundreds of measures — all of which can be converted to charts, graphs and other presentation formats with the click of your mouse.

Whether you're preparing budget proposals or just identifying opportunities to better serve your community, Bibliostat Connect: Census adds a new, powerful way to *connect* to your patron.

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How do I access Bibliostat Connect: Census?

For additional product information and subscription costs, contact your state library or Trevor Allred at 801-756-3000.